



## *Peace of mind?*

## *Don't risk your critical data and start backing up!*

**WHEN LOSING DATA IS NOT AN OPTION.**

### **You wouldn't risk your patient's care, so why risk losing your data?**

#### **Can you imagine the following scene.....**

It's a lovely sunny morning as you walk to your practice. You arrived at the surgery, unlock the front door and look forward to the busy day ahead. It then becomes apparent that the computers and servers are down. You take a deep breath and start the rebooting process. At this stage your heart is starting to race and you have that horrible sinking feeling that you may not be able to turn your computers on.

At this point patients are starting to arrive and a queue is building up. There is absolutely no way that you can start seeing your patients as you don't know what treatments they need. It is turning into one disastrous day.

Everyone says "It will never happen to me. I backup onto tapes!" Well the truth is everyone is as exposed as the next person. With tape backup you will have to heavily rely on staff to rotate the tapes and when it comes to restore it is not always guaranteed. So the big question is how can you protect your business and your patient records from those unforeseen disasters?

Firstly pose this question internally – can your practise exist without its data? I am sure the answer is NO. If all of your clinical notes and patient charts were eradicated over night where would that leave you? Your revenue would be shattered and you would ultimately find yourself in a precarious position.

You also need to make sure that you are fully compliant. Your data must be stored and archived securely, so that it can be easily searched and retrieved if the need arose. It is also paramount that you are able to say with confidence that your data is available at the click of a button.

Boyd and Logue, an established dental practice recognised the need for a managed backup solution. "Our patient files are the life blood of our practice – without them we would fail to exist. Over the last number of years we have built up a solid loyal customer base and they have entrusted their care and records on us. It is our duty to have all of the confidential patient information in a location that is secure from any disasters" stated Sylvia Loughlin, Boyd and Logue Dental Practice.

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# keepitsafe

Online Backup for Business



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With a firm recommendation from Outsource Solutions their IT provider, Boyd and Logue installed keepITsafe, a fully managed and monitored online backup solution. The solution backs up data to multiple secure datacentres with state of the art facilities to make sure that all data is fully restorable at all times.

"keepITsafe gives us the peace of mind that our data is safe at all times plus we do not have to worry about data disaster. Our business continuity planning is up to scratch and we will never experience downtime", continued Sylvia.

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*keepITsafe's online backup solution is available through  
Outsource Solutions Northern Ireland*

tel: **028 944 839 30**

web: [www.outsourcesolutions.co.uk](http://www.outsourcesolutions.co.uk)

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